## INFOCOMM MEDIA DEVELOPMENT AUTHORITY

## Presidential Election 2023: Presidential Candidate Broadcasts

The Presidential Election will be held on 1 September 2023 (if contested). The Infocomm Media Development Authority (IMDA) has made available airtime on television and radio for presidential candidates to deliver their campaigning messages during two Presidential Candidate Broadcasts (Broadcasts).

- 2 There will be two Presidential Candidate Broadcasts:
  - a) 1st Broadcast: 24 August 2023; and
  - b) 2<sup>nd</sup> Broadcast: 30 August 2023.
- Candidates may deliver their campaigning messages in all or any of the four official languages i.e. English, Mandarin, Malay, Tamil. It is not compulsory to deliver their campaigning messages in all four official languages. The maximum time allocated for each candidate is 10 minutes per language per Broadcast. The content must be the same for all language versions of a Broadcast.
- 4 Only a Presidential Candidate can deliver the Broadcast. A stand-in will not be permitted.
- Candidates must provide their own scripts for all the languages that they intend to speak in. Candidates may also provide translated scripts for languages that they do not intend to speak in, which will be used by Mediacorp for voiceovers and subtitling. Where the script for a particular language is not provided, the candidate will not be allowed to deliver his campaign message in the corresponding language version.
- 6 Each Broadcast will be transmitted once on television and once on radio.
- 7 The duration of airtime allocated for the second Broadcast will be the same as for the first Broadcast.
- 8 All Broadcasts should not contain statements of defamatory or criminal nature.
- 9 The order of the candidates in the first Broadcast on radio and television will be determined based on the alphabetical ordering of the candidates' names as reflected in the Electoral Roll. This order will be reversed for the second Broadcast.
- The IMDA will hold a briefing session on the Broadcasts on 21 August 2023, at 5.30 pm at Mediacorp (1 Stars Ave, Singapore 138507). Attendance is limited to two representatives per candidate.
- 11 For any clarifications, candidates or their representatives can email eld aro@imda.gov.sg.